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USAID's Evaluation Policy

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Why Evaluate?

For Accountability: Measuring project outcomes and efficiency, disseminating those findings to stakeholders, and using evaluation findings to inform decisions such as resource allocation.

To Learn: Systematically generating knowledge to inform and improve project and strategy design and implementation.

Performance evaluations

Broad category that makes up the majority of evaluations at USAID.

Focus on questions linked to program design or management decisions; i.e., how a project is being implemented.

Qualitative and/or quantitative methods are appropriate.

Impact evaluations

Narrow category that requires defining a counterfactual and comparison group using randomization (experimental) or statistical methods (quasi-experimental).

Measure the change in the development outcome attributable to a given intervention with a high level of confidence.



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When is Evaluation Required?

Required

Large projects: at or above average dollar value for projects within each development objective managed by missions

Innovative or pilot projects of any size: demonstrate new approaches that are anticipated to be expanded in scale or scope if the approach is proven successful.

Recommended

(in addition to large and pilot projects)

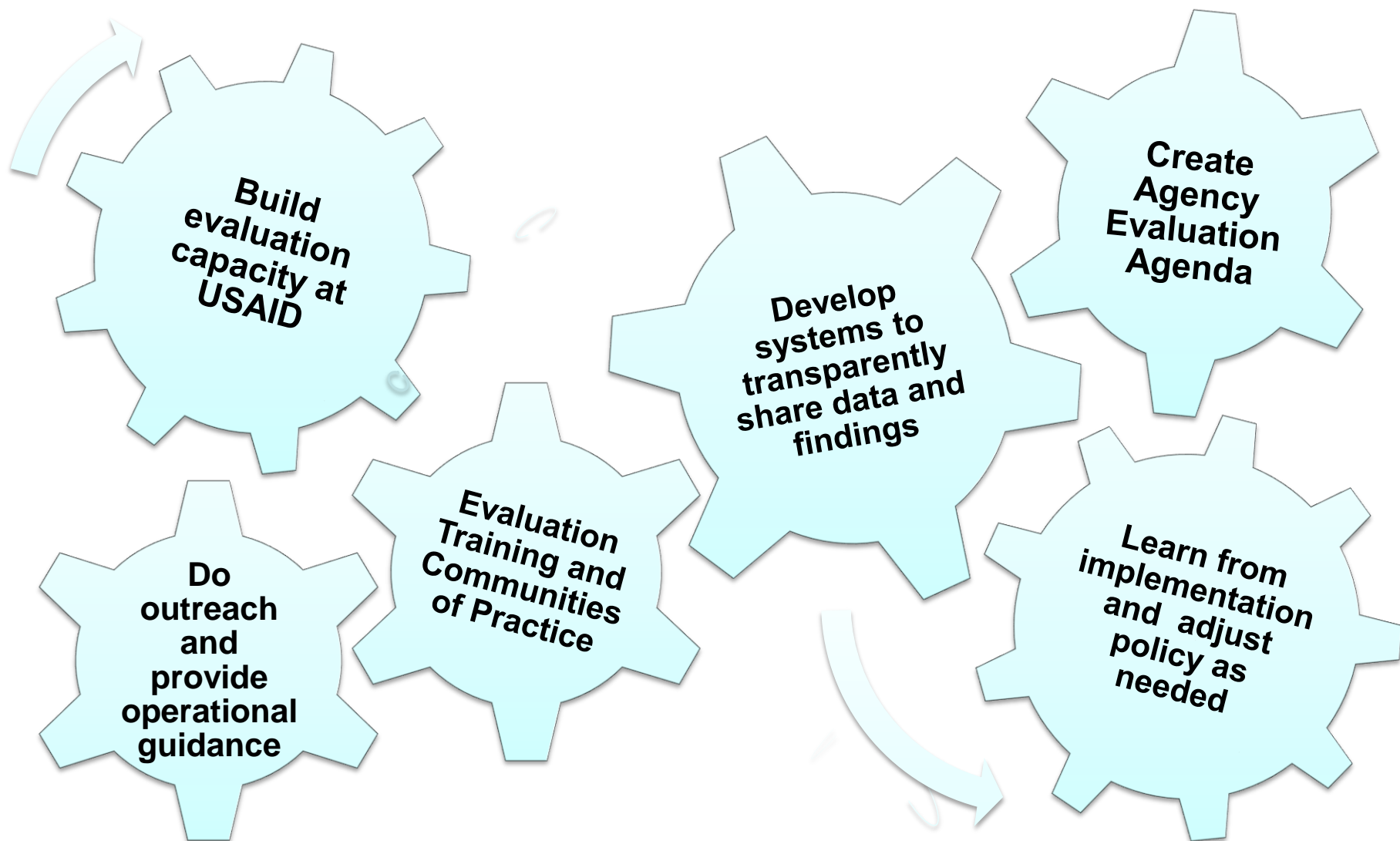
Evaluations at the **program or sector level**, particularly valuable in a period preceding the development of a new strategy.

Any other evaluations identified by an operating unit as needed for **learning or management purposes**.



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Evaluation Policy Implementation Process





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Agency Evaluation Agenda

- USAID is creating an Agency Evaluation Agenda for priority, multi-country evaluation questions.
- To contribute suggestions for the Agency Evaluation Agenda, fill out the short form at:

<http://tiny.cc/evalagenda>

Suggestions for USAID Agency Evaluation Agenda

Please provide one or two priority evaluation questions or issues that you believe USAID should consider when developing an Agency Evaluation Agenda. If you have any questions or comments, please contact USAID's Office for Learning, Evaluation and Research at evaluation@usaid.gov.

*** Required**

Your Name (optional)
(Last Name, First Name)

Organizational Affiliation (optional)

Email address (optional)

Suggestion One *
Type in your suggestion for an evaluation question or issue here.

Suggestion One Sector or Issue *

☐ Feed the Future (Food Security)
☐ Global Health
☐ Climate Change
☐ Democracy and Governance
☐ Economic Growth
☐ Humanitarian Assistance
☐ Gender Equality
☐ Youth
☐ Education
☐ Conflict Mitigation, Reconstruction, and/or Stabilization
☐ Other:

Suggestion One Geographic Focus *

☐ Sub-Saharan Africa
☐ Asia
☐ Middle East
☐ Latin America
☐ Europe and Eurasia
☐ Global
☐ Other: